



The Santa Barbara Channels

November 15, 2010

Glenn "Gene" Lucas  
Executive Vice Chancellor  
University of California, Santa Barbara  
Cheadle Hall, Room 5105  
Santa Barbara, CA 93116

Dear Gene:

The Santa Barbara Channels manages the City's Public and Education Channels, 17 and 21. The Education Channel is programmed 24 hours a day, 7 days a week. It is our understanding that the University of California Santa Barbara is pursuing an additional PEG channel for higher education programming. Additionally, we understand the programming would be provided by University of California Television (UCTV) in partnership with the Santa Barbara campus. In pursuit of this effort, we have been asked to provide confirmation of our current programming as it relates to the Digital Infrastructure and Video Competition Act of 2006.

Specifically, under the Digital Infrastructure and Video Competition Act of 2006 (DIVCA), section 5870 (d) (1), 2780 (d) (1), "The holder shall provide an additional PEG channel when the non-duplicated locally produced video programming televised on a given channel exceeds 56 hours per week as measured on a quarterly basis. The additional channel shall not be used for any purpose other than to continue programming additional government, education, or public access television."

We have carefully reviewed pertinent sections of the Act, and have determined that the current programming on the existing PEG Channels is in excess of the 56 hours per week as defined under DIVCA. Consequently, it our understanding that Cox Communications is required to provide an additional PEG channels to the City of Santa Barbara upon request.

I believe the Santa Barbara community would be well served by a designated channel for higher education programming. If I can be of assistance as the University embarks on this new venture, please do not hesitate to contact me.

Cordially,

Keri Stokstad  
Executive Director  
The Santa Barbara Channels